

BFM News



Issue 7

May 2021

Minutes of the Annual general Meeting held on Wednesday 12th of May 2021 by Zoom.

Present: 17 members.

Apologies for absence. David Crossley sent his apologies.

Minutes of the 2019 AGM: The minutes have been issued in advance and will be taken as read. Minutes accepted as a true record. *There was no AGM in the 2019-2020 season due to the pandemic.*

Matters arising. None

Treasurer's report and presentation of accounts. Ron Harrison pointed out some of the details. The miscellaneous expenditure included over £300 in fees for online services and that the Festival only balances because of the donation received from the Stocks Massey bequest. There was an overall loss of £116.00 mainly due to the absence of income during the pandemic season. Members were reminded that those who had paid five pounds towards the cancelled live festival should claim any refund as soon as possible.

Annual subscription: To fix the rate of membership fees and weekly charges. (The committee recommendation is that the subscription charge remain at **£22.00**, and the weekly charge be increased to **£2.00**). A lengthy discussion took place covering the balance between the two sums, the advantages of paying a flat monthly rate and a single annual fee in one go. **An amendment was proposed by Keith Widdup and seconded by David Hall that the annual membership fee be increased to £25.00 and that the nightly fee be £2 from September 2021. Carried without opposition.**¹

Election of Auditor. Mr Joe Wilkinson was thanked for his work as auditor and was re-elected for the next year.

Secretary's report. Issued together with this Agenda. No questions.

Chairman's report. No separate report as the roles were combined.

¹ Members are reminded of the continuing club policy for those in full-time education and those unemployed. Please ask for information.

Election of Publicity Officers. (Local and National). No volunteers. Keith will continue to send information to IAC.

Election of Officers: **Treasurer** Ron Harrison, unopposed
 Secretary Mike Breeze, unopposed
 Syllabus Secretary Mike Smith, unopposed

Nominations for Committee

Dave Berry, Carl Stredder, Keith Widdup, David Crossley, Rowenna Baldwin

The position of Chairperson remains vacant.

As these were the only nominations received no vote was necessary. Meetings will continue to be online via Zoom.

At this point **Keith Widdup volunteered to take over as Chair of the meeting.**

Return to Higham Village Hall on September the 15th. Keith reported on the improvements being made at Higham and our contribution. Lengthy discussion took place over a variety of topics including whether lateral flow testing will be mandatory. Situation likely to change between now and September.

The Annual Newsreel. Not organised in 2020. It is planned to have a Newsreel in November and several subjects have already been planned or executed. **Members agreed to run the Newsreel.**

The Burnley Film Festival. The 2020 Festival took place online in April 2021. Survey results available. Another lengthy discussion on the principles and the practicalities of running a Festival. **On a vote the members present agreed that a Festival should be run but not in what form it would take.** Ron Harrison confirmed that he will not be organising another event. It was mentioned that the Borough of Burnley had mooted some new event but no details were known. The Committee to discuss plans in detail.

Incentive Scheme. Not run during the 2020-2021 season. Carl Stredder reminded members that the scheme will start again in September but the data will NOT be shown on Dropbox because of security issues.

Club Survey organised by Mike Smith. Mike provided a verbal analysis of the main results. Ideas for the 2021/2022 season made in the survey will be included if possible. Likewise, members voiced ideas for celebrating the **90th Anniversary of the club.** *Mike has informed the Committee that, due to changes that have been made by the Survey Monkey firm, the way the investigations can be made is much reduced.*

Carl Stredder paid tribute to the work of the club's officials and to those members who attended the AGM.

There was no other business.

Mike Breeze
Secretary.

12th May 2021 Revised 13th May 2021 and again on 21st May 2021

PROGRAMME for 2021-22

Dear colleagues,

I am currently working on next year's syllabus and I would like to include some space on it for the following topics and need your assistance.

OLD 'SILENT' CINE FILMS

Have you any home-made cine films that you took ages ago that record events that have no audio with them?

I am trying to fix up a practical evening next season where members can add sound effects, narratives, music etc to old 'silent' cine films and bring them back to life!

If you have any cine films – still in the film cans, or ones you may have had digitised (without any sound) featuring local events, or films that you think would interest an audience please let me know what you've got **by the 16th of JUNE 2021.**

MEMBERS FILMS EVENINGS

BFM members films are needed for screening to fill half an evening next season.

Please have a think about what films you have that other members may not have seen before. Please contact Mike Smith **by the 16th of JUNE 2021** if you can offer half an evening please. **(Members who have not had their films screened in recent years will be given priority.)**

SHORT FILM MAKING

Any BFM members who are prepared to write a script for filming a short film (10 mins max) **over one or two** evenings next season and is prepared to direct the filming themselves, please contact me. Please let me know what your ideas are, if any actors are required, what props are needed etc. BFM Members will assist with cameras, lighting, sound, props, clapperboard, green-screen etc. Please email your interest to me **by the 16th of JUNE 2021.** **(Completed scripts won't be needed until September 15th when we hope to return to Higham.)**

Please email me if you can assist the club in any of these areas.

Thank you

Mike Smith mikepsmith55@yahoo.co.uk

Best Kept Village Competition

This past week Carl and I have been active on the film production front.

At a recent Village Hall committee meeting it was announced that Higham would again be entering “The Best Kept Village” competition.

In 2019 Higham was voted “Champion Village”, so they have a lot to live up to in 2021. I was at the meeting and asked if they would like us, BFM, to make a Video record of the preparation leading up to the judging.

So, on a cold, wet windy day in May we met with the three lady Parish councillors, who are organising the event, to film their “walk round” the sites earmarked as of special interest in the competition.



Heading the team is Diane Perrin, supported by Jackie Meredith and Lucy Willighan. The first job for Diane and the team is to organise the volunteers needed to tidy up and replant some of the garden areas.

On the list of places “of interest” is “The Four All’s” public house, the war memorial in the church yard. The exterior of our clubroom, the Village Hall. “The Spout”, adjacent to the Four Alls. The Pinfold, this is a historic enclosure where stray animals were kept until the owners paid the fine for their release. Finally, the community area and children’s playground.

The team are working to a very tight schedule as judging is due to take place in June and July. Higham will not be aware of the date the judges will arrive and start taking notes as they tour the village. Each village is allocated two judges and each judge will make two visits, about three weeks apart.

Diane, Lucy and Jackie have identified approximately forty tasks ranging from re-filling planters, varnishing bus shelters, painting benches, litter picking and many more. Four hundred flyers have been delivered to all households in the village, explaining the timescale, the work needed and asking for volunteers.



On a different note. The changes to the club's sound system, in the hall, have now been completed. Along with additional powerpoints installed where we set up our control equipment, just in at the door.

We've also had fitted a "Bluetooth" wireless system to operate on the two rear speakers. This setup will be available to hirers of the hall who wish to play their own choice of music via a mobile phone or iPlayer.

The village hall committee has had several requests for Bluetooth connectivity in the past, so we thought this would be the ideal opportunity for us assist them to this end. When we are allowed to meet, in the hall again, I'm sure you'll all benefit from the new setup.

Keith

Diegetic & Non-Diegetic Sound

by Joseph Grice

In the last edition, Keith Widdup mentioned a quote from Videomaker magazine that said "Diegetic Music is an effective way of humanising your world and giving character to a scene or location". Of course, most of you will not know what diegetic sound means with regards to filmmaking so I thought I'd give you a brief overview of what it means and how it gets used in filmmaking.

Diegetic sound (also known as Actual Sound) is basically sounds that can be heard by the characters on screen can including natural sound such as voices of the characters or even the wind blowing. Diegetic sound also includes sound effects created for a film that that you would not hear in real life but the on-screen characters can hear in their world such as the sounds made by lightsabers in Star Wars.

Non-diegetic sound (or Commentary Sound) on the other hand is sound that cannot be heard by the characters on screen but can only be heard by the audience watching the film with narration and soundtrack, including music and sound effects, being the best examples of this. Soundtrack can be diegetic if the characters can hear it being played through a set of speakers or if the artist is playing the song in the film to make it look like they are performing it live.

So that is the difference between diegetic and non-diegetic sound and I hope you find this informative.

Burnley Film Makers – YouTube Channel April 2021 Figures

YouTube can provide lots of statistics to film makers to give a feel of trends, gender, popularity, where people watch, on what devices, all kinds of things. This report offers a look back at the previous month's statistics from 31st March 2021-27 April 2021 which includes the Burnley Film Festival.

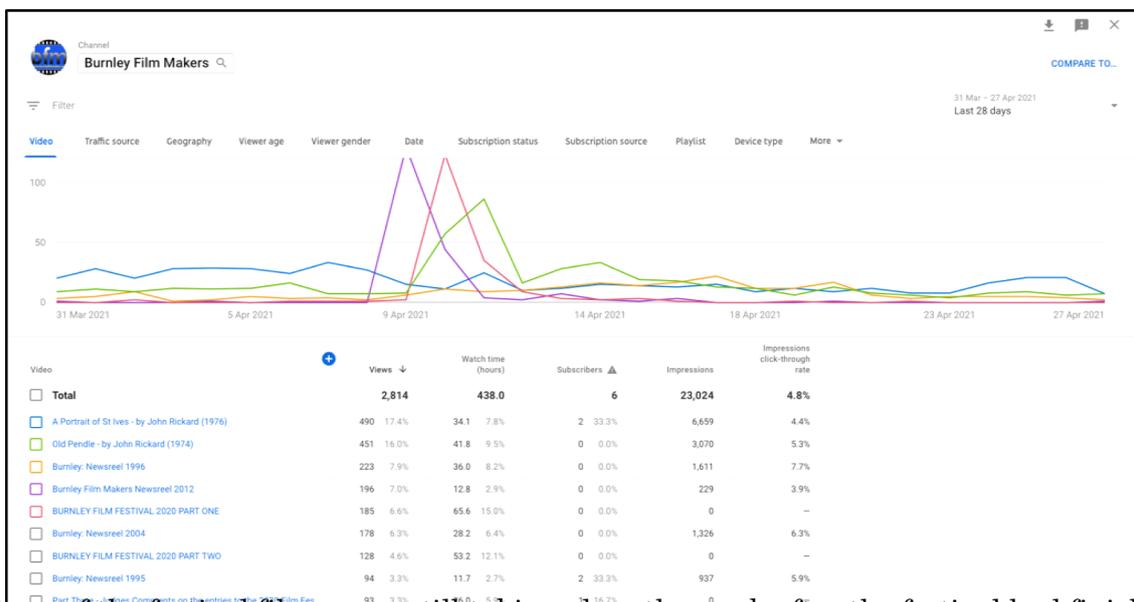
1. Views and Watch Hours

A total of 2,814 views in the last month with a total of 438 hours. Six new subscribers to the channel. John Rickard's films continue to be popular as do the Newsreels, the Film Festival had over 300 views when combined, along with Royal visits to Burnley.

Video	Views ↓	Watch time (hours)	Subscribers ▲	Impressions	Impressions click-through rate
Total	2,814	438.0	6	23,024	4.8%
A Portrait of St Ives - by John Rickard (1976)	490 17.4%	34.1 7.8%	2 33.3%	6,659	4.4%
Old Pendle - by John Rickard (1974)	451 16.0%	41.8 9.5%	0 0.0%	3,070	5.3%
Burnley Newsreel 1996	223 7.9%	36.0 8.2%	0 0.0%	1,611	7.7%
Burnley Film Makers Newsreel 2012	196 7.0%	12.8 2.9%	0 0.0%	229	3.9%
BURNLEY FILM FESTIVAL 2020 PART ONE	185 6.6%	65.6 15.0%	0 0.0%	0	–
Burnley Newsreel 2004	178 6.3%	28.2 6.4%	0 0.0%	1,326	6.3%
BURNLEY FILM FESTIVAL 2020 PART TWO	128 4.6%	53.2 12.1%	0 0.0%	0	–
Burnley Newsreel 1995	94 3.3%	11.7 2.7%	2 33.3%	937	5.9%
Part Three - Judges Comments on the entries to the 2020 Film Festival	93 3.3%	26.0 5.9%	1 16.7%	0	–
Restoring Theatre Heritage in Morecambe	54 1.9%	6.5 1.5%	0 0.0%	935	4.6%
Burnley Newsreel 1997	51 1.8%	6.9 1.6%	0 0.0%	614	5.1%
Burnley Film Makers Newsreel 2003	50 1.8%	11.4 2.6%	0 0.0%	529	6.2%
Royal Visit to Burnley 1968	43 1.5%	4.4 1.0%	0 0.0%	540	5.0%
AKM MUSIC FILMS PART ONE	37 1.3%	7.5 1.7%	0 0.0%	0	–

2. Dates and times

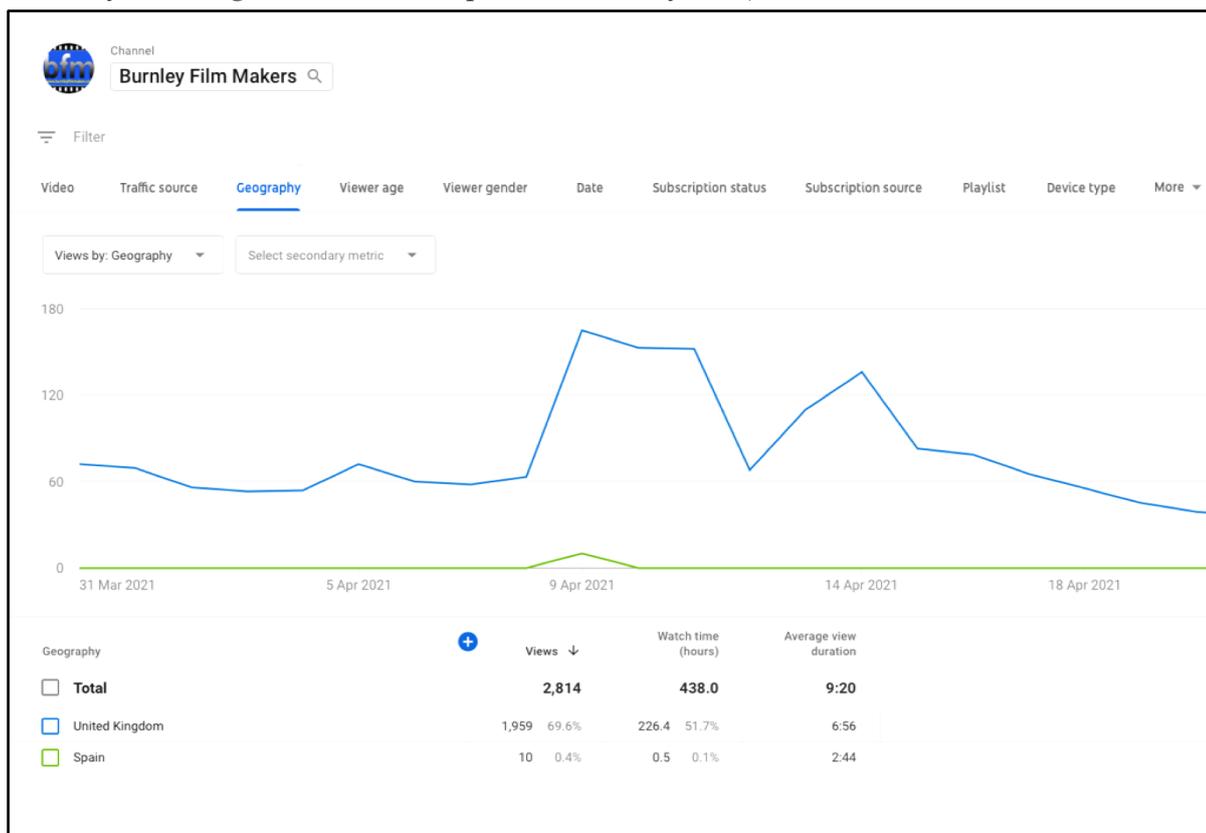
Viewing rose significantly over the period of the festival 10-11 April coinciding with views of the 2012 Newsreel which was linked to Facebook on the news of the death of Prince Philip seeing a spike on the 9th of April (The purple line on the chart).



Views of the festival films were still taking place the week after the festival had finished.

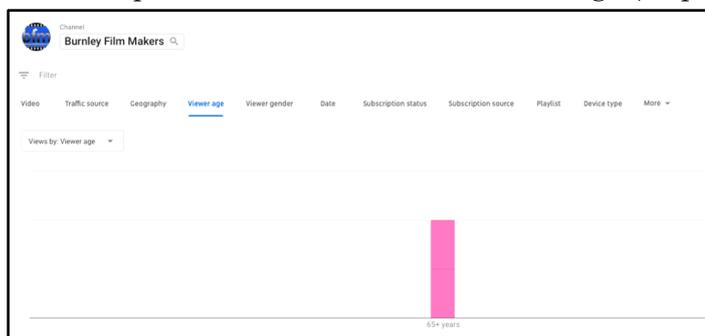
3. Geography

Where people watch – showing mostly UK for this period but also a few people in Spain. (Not sure why these figures don't add up to 100% - only 70%)

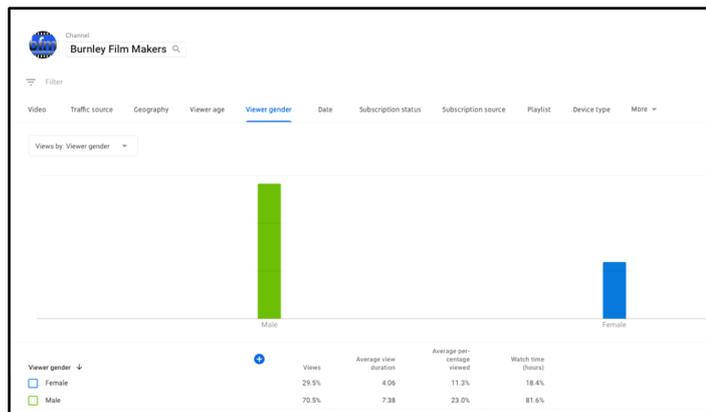


4. Age profile of viewers and Gender

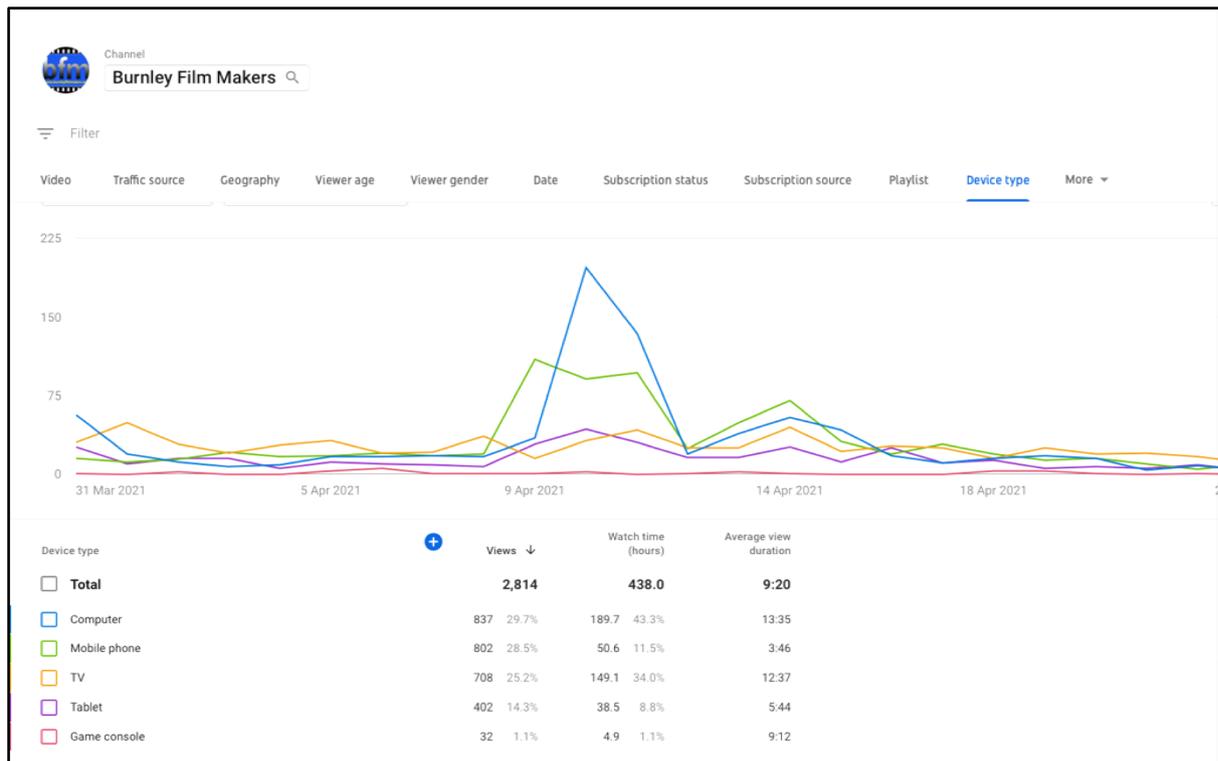
Over this period viewers were of a certain age (65 plus), mostly male (75%).



75% Male, 25% female



5. What devices do people use to watch YouTube films?



The most popular platform for viewing this month was on a computer at 30% - but if you add the others together, the majority of views (70 percent) takes place on other types of device; mobile phones, smart TV sets, tablets and even game consoles.

Mike S