

BFM News

Issue 2

Dec/Jan 2020/21



Burnley Film Makers YouTube Channel Update

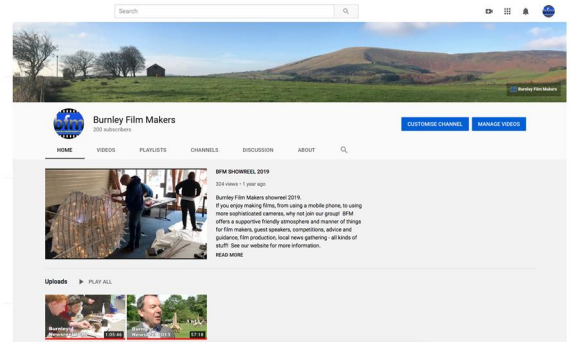
The BFM YouTube Channel began in January 2019 and this December reached 200 subscribers. BFM videos received over 5,500 views in the past 28 days. YouTube interest has increased during Lockdown through the club using ZOOM and us showing films through the BFM channel whether publicly listed or unlisted (not visible to the public).

Popular with the public are BFM's annual newsreels but the most popular videos by far are the films of John Rickard.

John's 'A Portrait of St. Ives' (1976) is by far the most popular film and has been seen nearly 40,000 times! There are also some lovely comments that people who have seen the film have written about John's films.

BFM's Top ten films just over the past 28 days were;

A Portrait of St Ives by John Rickard.	10,355 views
Burnley Newsreel 1996	203 views
Burnley Newsreel 2013	176 views
Old Pendle by John Rickard	166 views
Burnley Newsreel 2014	114 views
Burnley Remembers: The centenary of the Armistice 2018.	85 views
Burnley Newsreel 2019.	83 views
Burnley Newsreel 1995	75 views
Burnley Newsreel 2004	48 views
Ron's Five Minute Film Competition	44 views



If we can reach 1,000 subscribers (were at 201 at present), and 4,000 public watch hours (BFM currently stands at 3,755 hours) our channel will be able to be *monetised*, meaning we can be paid by YouTube – if our films have no copyright strikes against them. It's important then for the Club to spread the word and subscribe to the BFM channel if you haven't done already. This doesn't just mean watching the films, there is a **SUBSCRIBE** button on the left that you need to click on and this adds a link in the left hand panel.



SUBSCRIBE
BUTTON on
YouTube channels

So if you haven't already please **SUBSCRIBE** to the BFM channel. Get your wife, partner, girlfriend, boyfriend, kids, granny, cousins, mates, dogs, cats, goldfish and anyone else you know who watches YouTube to **SUBSCRIBE** too! Thanks a lot! Mike

Nigel Taylor

In our early days together my wife Janet and I would spend Christmas Day visiting relatives near and far, driving miles seeing as many relatives as possible, it was quite exhausting.

When our children were young we adapted, we had a rule - we didn't go anywhere on Christmas Day but we did have an 'open house' where neighbours or family could drop in and stay for food or something to drink. It was a relaxed atmosphere, no running around visiting relatives anymore, much better than dragging young children around.

As our children got older, we changed again, we used the couple of weeks school holidays to get away, our big holiday of the year was now at Christmas, not the summer traditional period. It allowed us to experience Christmas with different cultures, in countries such as Malaysia, Thailand and Singapore.

Nine years out of the last ten, we changed again, our chosen Christmas destination has been South Australia, in particular an area 60 minutes drive south of Adelaide known as Maslin. We have lots of friends and relatives in this seaside town. Christmas Day is spent walking along the 3 mile Sandy beach and then joining family for a traditional English Christmas dinner followed by a dip in the pool. It's not the Australian way, the Aussies prefer a BBQ on the beach and a swim in the sea.

This year will be different again, we have once more to change our ways. COVID-19 means that international travel will be difficult or prevented. The Australian authorities have closed the borders and don't want to let us in. So we have to re-evaluate, revert to our traditional Christmas Day, have an open door and lots of friends and family visit - but no alas COVID-19 rules prevent even meeting friends unless it's by Zoom.

However we shouldn't look back, that's not the way we're headed, we have to make more changes just as BFM has adapted. Our online meetings ensure we keep in touch and even show films and continue to have competitions. That shows initiative by your committee, some other IAC groups I suspect will not have had any meetings. So adapt and move on, let's look forward, be positive, use time to improve our editing skills and make films to be shared together in the New Year, even if those films are made in the garden!

Amateur Film Making – A Brief History In Lancashire

By Mike Smith

Part Two

In the days before television, people flocked to the cinema. In 1927, Burnley had 15 dedicated cinemas spread all over the town. The first “Talkie” film arrived that year with *The Jazz Singer* starring Al Jolson and for the first time the audience could hear their screen idols, hear the music and sound effects.

As Burnley people were singing along to Al Jolson, for ten guineas you could pick up the ‘CAMPRO,’ a combined cine camera and projector. By 1931, a range of mass produced cine-cameras had arrived in Britain from company’s Bell and Howell, Pathe, Zeiss Ikon and Keystone. These cameras all used a ‘wind-up’ clockwork mechanism to move the film in front of the shutter and film gauges varied from 9.5 mm to 35 mm.

American mass production methods reduced the cost of cameras and in 1932 the Kodak company brought out a camera that shot two images side-by-side on special 25 foot (7.6 metre) lengths of 16mm film that used twice the number of sprocket holes on each side.

Kodak had already introduced their first 16mm colour cine film, Kodacolor, in 1928 to fit their range of ‘Cine-Kodak’ cameras. The film was expensive and initially beyond the budget of most amateur film makers. After processing, the film was split down the middle and the two ends joined to make one 50 foot (15 metre) length of film for projection, with a single set of sprocket holes down one side. Known first as ‘Double-8’, the new gauge soon became referred to as ‘Standard-8’.



Figure 2. The first Standard-8, Cine-Kodak Eight-20 camera launched in 1932.



Next Month in Part 3 - The birth of the Burnley and District Amateur Cine Society in August 1931.

Carl Stredder

All the best people try to make a good first impression, and when writing a story or an article first impressions are important, good stories start with a bang, something to make the reader carry on reading, After that has been achieved the next important part can mean the success or failure of the piece, this area has a name, it is known as “the plato”. This is where the reader will either discard the piece or read on. The author, at this point has again to keep interest alive.

I personally have never reached the first bit yet, were one has to create a bang, my Bangs are more of a puff, so I am still looking for that spark to light the fuse to create the Bang, I am wondering what part of the body this inspiration will come from. Take ingrowing toenails for instance, Its funny the stuff that grows on the human body, I've often thought that nails were weird, especially toe nails, when you look closely Beetle could be made out of toe nails, the hard bits that is, they have the same hard shell as a toe nail and could be made from the same material. I suppose by now you are all regarding me with all the affection of an ingrowing toe nail. I sometimes tend to think some of my films are like ingrowing toe nails, by cutting them in the wrong place they turn out to be somewhat uncomfortable and in some cases downright painful judging by the last small club competition I entered I am not looking forward to much success in my future endeavours. However I will press on regardless, against all adversities.

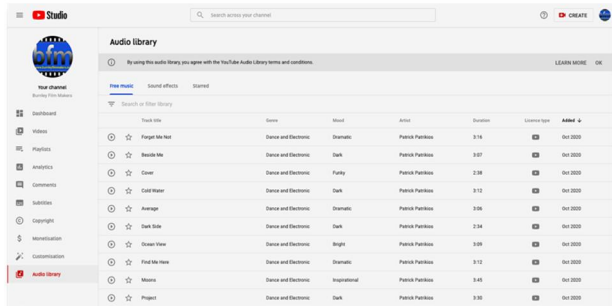
Keep safe all my dear friends at Burnley Film Makers, I do think, thanks a lot to Mike Smith, that our zoom meetings are going well, of course it will never replace that great camaraderie we have at our club room, of course as a lot of you will know I love new technology and I do enjoy our Zoom meetings.

YouTube's Free Audio Library

I was putting together a film of my trip to London last December and was looking for some accompanying Christmas music. I didn't have an AKM disk (sorry Keith) and had been warned before by YouTube for using a track I'd already purchased (Jingle Bells from AudioJungle), so I thought I'd take a look at what free audio YouTube had to offer.

YouTube's free Audio Library can be found in the **Studio** area – You may need to sign up with YouTube if you haven't done so to see this but it's free and well worth spending the time.

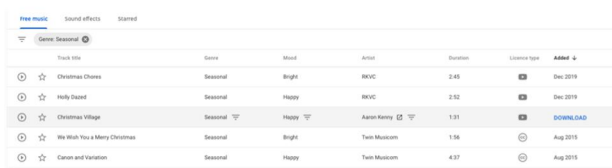
Clicking on YouTube Studio takes you to the options shown in Figure 1.



In the Search or filter library, click your mouse. A short menu will appear with these options **Track Title, Genre, Mood, Artist Name, Duration**.

Click on **Genre**. Another menu appears with square boxes.

I wanted some Christmas music so I clicked on **Seasonal**, ticking the box and clicked on **APPLY**. YouTube then responds with all its free Seasonal music (There were 60 pieces of music offered – many popular songs). The first column in Figure 2 lets you listen to the track. Rolling your mouse over the far right hand column changes from **DATE** to **DOWNLOAD**. Click it to download the track you want, and check your download folder.



That's it! Just make sure to give credit to the track used at the end of your video!

Happy Christmas fellow film makers.

Mike Smith

The Way We Were

This is an article reproduced from the April 1967 club magazine "FOCUS". The magazine was produced monthly by its then editor, Harold Brindle, Harold was the editor for 14 yrs.

"Judging Night"

On Monday, February 20th, the judging of our Annual Competition films took place in the Village Hall at Holme. (Cliviger for those who don't know the area)

Why so far out of town? Because the Hall is a nice convenient size, warm, has good brewing facilities and is very reasonable in cost (£1 for a full evening-10/0s for a small meeting), and there's nothing like that available in Burnley.

So there we were, 6.30pm. three judges ready, nineteen films to go and masses of equipment beginning to assemble all over the place.

Because nearly everyone has a different system of sound synchronisation, it is necessary for members to use their own setup to show their films.

As usual, several little gremlins crept into the proceedings and there were a few false starts, but by **12.15 am!** it was all over-and our three saddle sore judges still plodded on and wrote out their comments. Their task, and ours, was considerably lightened by the excellent supper supplied by Mrs. Sutcliffe which was very welcome.

All in all, a well organised evening, and a competition well worthwhile, with sufficient entries in every class to make each winner feel that he/she had beaten considerable opposition, which is more satisfactory than a "virtual walkover".

As you can see members of BCC were a hardy lot in those days!

We have been sent a number of early Focus magazines by the son of one of our ex members, Tom Hindley. I think there will only be myself and David Crossley who will remember Tom. I'll browse through these magazines and if there's anything I think will be of interest I'll reprint them for our current Newsletter.

Note: in 1977 BCC membership stood at 43, at one-point discussions were taking place with a view to restricting membership and having a waiting list! ... the good old days.

Sam Kutereba-Wall

Hi all! I thought I'd take the opportunity to tell you about a project I'd completed recently. It was very much out of my comfort zone but was great fun to shoot.

Rochdale AFC advert

This work project involved making an advert that highlighted the partnership between Zen Internet (my employer) and the football club. I wanted to make something more bespoke/close quarters than just using existing match footage... but the pandemic restrictions would obviously make anything else quite difficult.

I came up with the idea of using a Go-Pro style camera strapped to a players head. This would give a nice first-person perspective and allow me to monitor the live footage wirelessly on my iPad from a safe distance. This was especially important to make sure the right elements got captured during all the movement.



The camera I used was an "Insta360 one r 1-inch" action camera. It's very similar to a Go-Pro, but has the advantage of a 1 inch sensor to collect the image - making it much better in lower light conditions (the Achilles-heel of any action cam!). Facebook and Twitter prefer square video so I chose to edit the footage to this format (I had to bear this in mind when shooting and allow for the crop).

The concept of the ad revolves around a fan using the viewing app on his phone and then 'becoming' a player. Once I'd shot the main bulk of the ad, and ensured I could pull this concept off, I then shot the fan footage the next day and combined them together. The only on-site sound used was the player shouting mid-way through. The rest are sound effects I added later (giving myself more control).

There were many things I would have liked to do to make this better but it was a Friday late-afternoon when I got the players for 30 or so minutes and time/potential waning motivation was the main restriction. Overall though – very happy with the payoff! I don't have any stills from the day but I've listed a link to the ad below (this is a copy listed on my own YouTube page).

<https://youtu.be/E-udVF06e4U>

And now, some Christmas Filler



So how did we find out that Father Christmas wears red? That was the US Coca-Cola advertising campaign of 1931, who finally released the latest, up-to-date pictures of Father Christmas: wearing a bright red, fur-trimmed coat and a large belt.

These days, it is good that Father Christmas uses reindeer and doesn't have to pay for petrol. In order to get round all the children in the world on Christmas Eve, he will have to travel 221 million miles at an average speed of 1279 miles a second, 6,395 times the speed of sound. For all those of us who are already exhausted just rushing around getting ready for Christmas that is a sobering thought.

Burnley Film Makers Programme for Part Two of the 2020-21 season Delivered online through ZOOM Until the Lockdown ends

2021	CONTENT	SPEAKER
6 January	NON WINNERS Night Films (Part 2)	ALL
20 January	Online Link up with Morecambe Bay Movie	Morecambe Bay MM
3 February	Winners Night Films	ALL
17 February	Two Members Night	Frank Swift and David Hall
3 March	NWFA Films – Burnley Cine Club/ BFM - A	Nick Gladden
17 March	Mike Smith Films	Mike Smith
<i>21 March (Sunday)</i>	<i>Burnley Film Festival – VENUE and DATE TO</i>	<i>ALL (NOTE)</i>
31 March	Secretary's Night	Mike Breeze
EASTER CLUB CLOSED		
14 April	AKM and 5 Minute Film Competition	ALL
28 April	Pauline Harrison	Pauline Harrison
12 May	90 th Anniversary Preparations	ALL
End of season		
<i>Over the Summer period</i>	<i>Joint Film making tasks for 2021 Newsreel and</i>	<i>ALL</i>

Note

The Film Festival date will be discussed in committee in January and a decision made then on the date and venue, and whether it will be delivered face-to-face at BYT or online.

...and finally, something from Neil Logsdon

I wish you all a merry Christmas and happy New Year and looking forward to a better 2021. Keep safe and well.

Regards to all

Neil